

OFFTAKER (traders; processors) INFORMATION

Note to enumerator: for traders, please conduct a FGD with a group of traders in the major plantain market in the region. Small-scale plantain processors (processors selling roasted plantain, or other plantain-based meals) should be found within this large market and interviewed there. For the small-scale processors, key informant interviews would be better (one processor at a time).

IDENTIFICATION

1. Enumerator Name:
2. Date of interview:
3. Name of the off taker
4. Year the off taker started plantain Business
5. Contact of the plantain off taker

GEOGRAPHICAL INFORMATION OF THE OFF TAKER

1. Name of the Country:
2. Region /State
3. District /Local Government Area
4. GPS coordinates

OFF TAKER TRADE INFORMATION (value chain dynamics; preferred and hidden traits)

1. Name of the oftaker (trader representative) for plantain
2. Phone number of oftaker (trader representative) for plantain
3. Type of activities the oftaker is engaged in. [.....] 1= trade of processed plantain for human consumption (chips, fried, boiled, roasted, etc.); 2= trade of raw plantain; 999=other (specify)
4. Where does the oftaker gets the plantain fruit needed to make the plantain product they sell? Out of 20 parts, what is the share of plantain coming from...?
 - a. Ahafo: ____ parts out of 20
 - b. Ashanti: ____ parts out of 20
 - c. Bono: ____ parts out of 20
 - d. Bono East: ____ parts out of 20
 - e. Central: ____ parts out of 20
 - f. Eastern: ____ parts out of 20
 - g. Greater Accra: ____ parts out of 20
 - h. North East: ____ parts out of 20
 - i. Northern: ____ parts out of 20
 - j. Oti: ____ parts out of 20
 - k. Savannah: ____ parts out of 20
 - l. Upper East: ____ parts out of 20
 - m. Upper West: ____ parts out of 20
 - n. Volta: ____ parts out of 20
 - o. Western: ____ parts out of 20
 - p. Western North: ____ parts out of 20
5. When does the oftaker receive the plantain fruit needed to make the plantain product they sell? Out of 24 parts, what is the share of plantain fruit received each month (as raw material)? (note to enumerator: here, we want to know if the oftaker receives the plantain fruit in the same amount every month or otherwise?)
 - a. Jan: ____ Parts out of 24
 - b. Feb: ____ Parts out of 24
 - c. Mar: ____ Parts out of 24

- d. Apr: ____ Parts out of 24
 - e. May: ____ Parts out of 24
 - f. Jun: ____ Parts out of 24
 - g. Jul: ____ Parts out of 24
 - h. Aug: ____ Parts out of 24
 - i. Sept: ____ Parts out of 24
 - j. Oct: ____ Parts out of 24
 - k. Nov: ____ Parts out of 24
 - l. Dec: ____ Parts out of 24
6. Where are the customers of the oftaker located? Out of 10 parts, what is the share of plantain product sold outside of Ghana by the oftaker?
- a. Outside Ghana: _____ Parts out of 10
 - b. Within Ghana: _____ Parts out of 10
7. Which countries are the major buyers of the plantain product sold by the oftaker (exports)?
8. Who are the buyers of the plantain product sold as an export by the oftaker (exports)? 1=Schools, 2= Individual consumers, 3= Hotel/Restaurants /Food points, 4=Army, 5=Hospitals, 5=Processors, 6=Animal feed producers, 7=traders/exporters, 999= If other specify
9. For the plantain product exported from Ghana from the oftaker, in which months are the sales higher? Out of 24 parts, what is the share of plantain fruit sold/exported each month?
- a. Jan: ____ Parts out of 24
 - b. Feb: ____ Parts out of 24
 - c. Mar: ____ Parts out of 24
 - d. Apr: ____ Parts out of 24
 - e. May: ____ Parts out of 24
 - f. Jun: ____ Parts out of 24
 - g. Jul: ____ Parts out of 24
 - h. Aug: ____ Parts out of 24
 - i. Sept: ____ Parts out of 24
 - j. Oct: ____ Parts out of 24
 - k. Nov: ____ Parts out of 24
 - l. Dec: ____ Parts out of 24
10. For the plantain product sold within Ghana from the oftaker, who are the buyers? 1=Schools, 2= Individual consumers, 3= Hotel/Restaurants /Food points, 4=Army, 5=Hospitals, 5=Processors, 6=Animal feed producers, 7=traders/exporters, 999= If other specify
11. For the plantain product sold within Ghana from the oftaker, in which months are the sales higher? Out of 24 parts, what is the share of plantain fruit sold each month?
- a. Jan: ____ Parts out of 24
 - b. Feb: ____ Parts out of 24
 - c. Mar: ____ Parts out of 24
 - d. Apr: ____ Parts out of 24
 - e. May: ____ Parts out of 24
 - f. Jun: ____ Parts out of 24
 - g. Jul: ____ Parts out of 24
 - h. Aug: ____ Parts out of 24
 - i. Sept: ____ Parts out of 24
 - j. Oct: ____ Parts out of 24
 - k. Nov: ____ Parts out of 24
 - l. Dec: ____ Parts out of 24

12. For the plantain fruit sold within Ghana from the off-taker, in which regions is the plantain sold? Out of 20 parts, what is the share of plantain product sold to...?
 - a. Ahafo: ____ parts out of 20
 - b. Ashanti: ____ parts out of 20
 - c. Bono: ____ parts out of 20
 - d. Bono East: ____ parts out of 20
 - e. Central: ____ parts out of 20
 - f. Eastern: ____ parts out of 20
 - g. Greater Accra: ____ parts out of 20
 - h. North East: ____ parts out of 20
 - i. Northern: ____ parts out of 20
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 - m. Upper West: ____ parts out of 20
 - n. Volta: ____ parts out of 20
 - o. Western: ____ parts out of 20
 - p. Western North: ____ parts out of 20
13. Number of plantain varieties the off-taker deals with. [.....]
14. Name of the plantain varieties the off-taker deals with. [.....]
15. Uses of plantain variety {PLANTAIN NAME} handled by off-taker (out of 10 parts of the plantain handled by off-taker):
 - a. Raw (not cooked)? _____ Parts out of 10
 - b. Boiling? _____ Parts out of 10
 - c. Frying? _____ Parts out of 10
 - d. Roasting? _____ Parts out of 10
 - e. Baking? _____ Parts out of 10
 - f. Plantain flour? _____ Parts out of 10
 - g. Other (specify) _____ Parts out of 10
16. For the plantain variety {PLANTAIN NAME} sold raw, list the preferred characteristics/traits for this variety.
17. For the plantain variety {PLANTAIN NAME} processed into food, list the foods made (name and key ingredients) by type (boiled, fried, etc.)
18. For the plantain variety {PLANTAIN NAME} (raw or processed into food), list the preferred characteristics/traits for this variety. Why are these characteristics/traits preferred? Are there missing traits/characteristics which would make the variety better?
19. What is the off-taker's handling capacity/potential for plantain {VARIETY} [.....]
20. Does the plantain off-taker have contracts with the farmers that supply them? 1= Yes, 0=No
21. If yes, what share of plantain traded was sourced from contracted farmers. [.....]
22. How many actors in the plantain value chain support your operations? [.....] (notes: those actors engaged in seed supply, extension support, credit, machinery provision, purchasing, manufacturing, logistics, marketing, sales and management, etc.).
23. Name the actors within the plantain value chain that support your business? [.....]
24. What are the challenges faced in sourcing plantain fruit for your business? Are there specific challenges you face in transporting and/or storing the plantain fruit? What are your proposed solutions to these challenges?
25. What are the challenges faced in supplying your plantain product to your customers? What are your proposed solutions to these challenges?